

# ALL OF US NEW ENGLAND PARTICIPANT NEWSLETTER WINTER 2023

#### 2022 in Review: Thank You for an Amazing Year!

We've reached many new milestones this past year, and we would like to take a moment to reflect and express our gratitude to you for your continued participation. Earlier this year, we released nearly 100,000 whole genome sequences into the *All of Us* Researcher Workbench. This new genetic information will help researchers see a more complete picture of health by looking at the genes a person was born with along with their lifestyle and what it's like where they live. This will help researchers better understand why some people get sick and others stay healthy.



As we announced in our last newsletter, **over 500,000 participants** have started their journey with the *All of Us* Research Program. This is a huge step towards our goal of reaching one million participant partners. Another goal of ours is to return information back to participants if they want it, and we are excited to see DNA results are starting to be returned to participants over time. You can learn more about receiving your DNA results by visiting the "Learning Center" of the participant portal and selecting "DNA & Genomics."

These accomplishments wouldn't have been possible without your participation. Thank you for being our partner and taking this journey with us. By sharing your health story, you're paving the way for new discoveries and a healthier future for all.

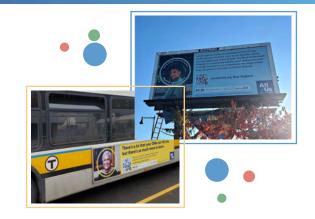
#### What's Coming Up in 2023

With all these achievements, we still have so much to look forward to in 2023. In May, we will be celebrating our five year anniversary. Also happening this year, the new study, *Nutrition for Precision Health, powered by the All of Us Research Program* (NPH), will begin to enroll participants. The mission of the NPH study is to inform more personalized nutrition recommendations, and we aim to help 2,000 *All of Us* participants to join the study in New England. Stay tuned for details on how you could be a part of this exciting new compensated study that's partnering with *All of Us*.

#### All of Us New England's 2022 Bus and Billboard Ads Are Live!

All of Us New England's new bus and billboard advertisements have launched and can be seen throughout many Boston neighborhoods! For our 2022 ads, we wanted to highlight the importance of sharing one's health story to help researchers better understand how a person's lifestyle, environment, and biology affects their health.

Send us your pictures if you see our new ads around town! You can share your input on how you think the new ads look at <u>AllofUsNEcommunity@bmc.org</u>.



#### Tell Your Friends and Family about All of Us!

Did you know that you can invite your friends and family to join the *All of Us* Research Program directly from the participant portal? You can send referrals through email or link and send to as many recipients as you want. Scan the QR code or log in to your participant portal and find "invite friends and family" on your dashboard to get started!



You can also refer your friends and family by giving them our phone number:

Mass General Brigham: (617) 768-8300

Boston Medical Center: (617) 414-3300

#### All of Us New England: Back in the Community

All of Us New England participated in many community events over the summer. Due to COVID-19, we paused in-person events up until the spring of this year and focused on virtual events. We're committed to engaging and supporting diverse communities in the Boston area and participating in community events is one of the many ways we do that. We're so excited to be back in the community and spreading the word about All of Us.

#### **2022 Community Engagement Highlights**

In 2022, we partnered with **16 community organizations** including the American Cancer Society, Asian Women for Health, Lupus Foundation of America, Al-Huda Society, El Mundo, and so many more! From these partnerships, we **sponsored 5 events**, participated in **14 in-person events**, and held **13 virtual presentations**.

We're so grateful to all of our partners who invite us to participate in their events and we can't wait to join them again next year! We also want to express our thanks to all those who stopped by our table to learn more about *All of Us*! You help make these events so meaningful.

**Featured events on the right include:** Revere Farmer's Market, 2022 Walk to End Lupus, Boston Little Saigon Night Market, Quincy August Moon Festival, and Roxbury Library.

#### **Share Your Suggestions!**

All of Us works when we all work together, and we want to ensure that we are engaging with ALL communities across the Boston area. If you have any suggestions of groups or organizations who we should connect with, or you would like to learn about working with us, we would love to hear from you! Let us know your community partner suggestions by scanning the QR code or visiting <a href="https://tinyurl.com/ycjwap2u">https://tinyurl.com/ycjwap2u</a>.





#### WE HEARD YOU!



Thanks to your responses to our recent surveys, we learned about topics that you want to hear. Your suggestions included mental health, research successes, and details about results available to participants. We will continue to cover these topics and more in upcoming newsletters.

Tell us what you want to see in future issues by scanning the QR code on the left, visiting https://bit.ly/3hECh6k, leaving a message at (617) 638-4471, or sending an email to AllofUsNEcommunity@bmc.org.

#### **Partner Spotlight: The American Cancer Society**

The American Cancer Society (ACS) is a nationwide voluntary health organization dedicated to eliminating cancer. *All of Us* New England first partnered with the American Cancer Society's Boston Chapter in 2018. We are proud to have been sponsors of the Making Strides Against Breast Cancer Walk in Boston in 2018, 2019, 2021, and 2022, and look forward to being part of future events.

We had the opportunity to speak with Kerri Medeiros, Senior Manager of Cancer Support Strategic Partnerships at ACS, about our partnership and the future of cancer research. Check it out below!

#### A Conversation with Kerri Medeiros from the American Cancer Society

## Q: What makes you most passionate about being a part of the American Cancer Society (ACS)?

A: I have been working for the American Cancer Society (ACS) for 18 years and long before that, my grandfather was a dedicated volunteer and fundraiser for ACS in honor of my grandmother. He also died from cancer when I was 18, so now I do what I do in honor of both, and all my other loved ones who have been impacted by the disease. That is what brought me to ACS, but the amazing volunteers, survivors, and health system partners that I work with each day is what has kept me there for so long. I love finding new ways to work together with partners to support our mutual goals.





## Q: What do you enjoy most about partnering with *All of Us* New England (AoUNE)?

A: The AoUNE team has been a wonderful partnership these past few years. The group has provided financial support to our ACS events, but just as importantly has provided another opportunity for our ACS constituents to take an active role in research. Our joint dedication to health equity has provided a great opportunity to partner in alignment of both of our missions.

### Q: How do you see the partnership between AoUNE and ACS being beneficial to cancer research?

A: Cancer affects everyone but not equally. Many barriers can impact a person's ability to prevent, find, treat, and survive cancer. These barriers are often deeply rooted, long-standing inequities at all levels of society that will take an intentional effort to address equitable cancer outcomes. We need people with all different backgrounds to participate in research efforts such as *All of Us* New England so that together we can continue to learn more about how best to prevent cancer, improve cancer treatments, and enhance the quality of life of patients and survivors.





#### Q: What do you hope to see for cancer research in the future?

The American Cancer Society has invested \$3.1 billion in cancer research since 1991, contributing to 3.5 million fewer cancer deaths. But our mission as an organization is to end cancer as we know it, for everyone. And the future of cancer research, and partnerships with groups like *All of Us* New England, will help us ensure that everyone has an equal opportunity to prevent, detect, treat, and survive cancer.

## Have you completed the *All of Us* Social Determinants of Health (SDOH) survey?



#### Log in to you All of Us account to complete the survey today.

Not all medical treatments and medicines work the same for everyone. That's because our genes, lifestyle, and environment each affect our health in different ways. How these things are linked is complicated. Researchers need all three pieces to put the picture together. That's why we're asking you to take the SDOH survey today. This survey asks about your everyday experiences and what it's like where you live. The survey will take about 10 minutes to complete.

#### You May Help Future Generations by Completing All of Us Surveys Today

Your survey answers are important for two big reasons: They tell us about your health experiences, and they may help researchers understand more about why people get sick or stay healthy.

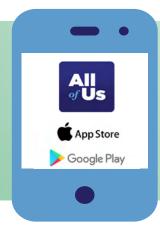
- Please go online at JoinAllofUs.org or use the All of Us Research Program app on your mobile device.
- Log in to your account by entering the email or mobile phone number and the password you used to create your account.
- All surveys are available in both English and Spanish, and as always, your answers are secure and confidential.
- You can view your program information, including previous survey answers, and compare them to people like you from all over the country.

Log in to your All of Us account to complete surveys today.

#### Did you know there is a free All of Us Research Program app?

#### Download the app today:

- Open the camera app on your smartphone.
- Hold the device's camera up to the QR code on the right.
- No need to hit the shutter button, your smartphone will automatically recognize the QR code and provide you with an on-screen notification.
- Tap the notification to be taken to the Apple AppStore or Google Play.





**Can't log in?** No worries! Our team can help. We are happy to help reset your password with our new tool that allows us to assist you over the phone.

**Need help in person?** We can schedule an appointment with you to help complete your surveys. Surveys can be completed at one of our hospitals or health centers in person or over the phone. Contact us anytime at one of the locations below.

Mass General Brigham (617) 768-8300 allofus@partners.org Boston Medical Center (617) 414-3300 allofus@bmc.org





